

FOR IMMEDIATE RELEASE

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Literacy, Inc. Releases Groundbreaking Book on Bullying
Milwaukee business leaders unveil Is Anyone Listening? written by and for students

MILWAUKEE – Milwaukee Based SHARP Literacy, Inc (formerly known as Creative SHARP Presentations, Inc.) announced today the release of its latest book, *Is Anyone Listening?* which focuses on critical issues related to the bullying experiences challenging thousands of youths every day throughout the metropolitan Milwaukee area.

Is Anyone Listening?, the fourth book produced by SHARP Literacy, Inc., is completely written and illustrated by and for students in an attempt to help today's youths better comprehend the many dimensions and manifestations "bullying" can take as well as to help them to understand that they are not alone with feelings such as fear or anxiety related to bullying. The book also provides suggestions and solutions for addressing and managing various bullying situations including recommendations from two leading Pediatricians at Children's Hospital of Wisconsin and leadership thoughts from the Boys Scouts of America.

Written in both English and Spanish, the provocative and insightful book is segmented based on the five senses. For example, certain passages of the book center on how a child may "feel" about bullying or about being bullied. Other passages focus on what bullying "looks like" or "sounds like" to a student, etc.

"Bullying is a part of what happens to far too many children in schools throughout the country," says SHARP Literacy Annual Campaign Co-Chair and Milwaukee business leader, Russ Darrow. "For many adults, we know that bullying happens, but rarely do we talk about it in an age-appropriate manner with children."

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"In our book, readers will have an opportunity to see that being bullied is much more than just a simple rite of passage for children," continues Curt Culver, Chairman and Chief Executive Officer of MGIC Investment Corporation and Co-Chair of SHARP Literacy's Annual Campaign. "This book will help both adults and children learn that bullying behavior cannot and should not be tolerated under any circumstance."

Darrow and Culver announced the release of the book earlier today at Forest Home Avenue Public School.

Copies of *Is Anyone Listening?* may be purchased at various local book stores and through contacting the SHARP Literacy offices at 414.270.3388. The cost of the book is \$21.95 for hard cover and \$15.95 for soft cover with all proceeds benefiting SHARP Literacy, Inc.'s educational and programming efforts.

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SHARP Literacy, Inc. is a 501(c)(3) Milwaukee nonprofit educational program whose sole mission is to utilize art history and the visual arts as a learning tool in students' classrooms. The primary goal of SHARP Literacy is to provide elementary school students with an imaginative learning experience that builds confidence, self-esteem, and a greater awareness of the world. Through the use of visual arts and art history, teachers and students are educated and engaged in an innovative and affordable program that strengthens the basic reading and writing learning skills.